

WCC Foundation Funded Programs at SUNY Westchester Community College

Success, Excellence, Opportunity



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Con Edison Bright Futures



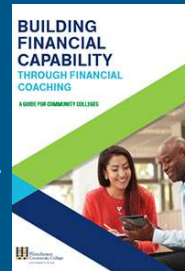
- Annual grants of **\$20,000** have supported this extra-curricular program which introduces students pursuing degrees in energy fields to career opportunities, providing lectures, mentoring, and on-site experiences at Con Edison
- Consideration of an increased grant of **\$50,000** for 2024-25 academic year includes an expansion to include a Cybersecurity cohort
- **NEED:** administrative support for expansion



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Financial Education

- Funded by on-going support from JPMorgan Chase Foundation, SUNY WCC developed the **Money Smart Forum**, a program of one-on-one financial coaching, supported with a series of workshops, that are available to every SUNY WCC student
- **JPMorgan Chase** has invested over **\$1.6 million** at WCC in the development of the program, which is now a model being replicated at other community colleges nationally by the National Council for Workforce Education.
- Over **350 individual coaching** sessions have been conducted this academic year; on average, students have increased their savings by over \$2,500
- **NEED:** JPMorgan Chase will be drastically reducing its support of the program in 2025; Funding will be needed to sustain the program.



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Sector Partnerships that Lead to Work

- **JPMorgan Chase** has also been a leader in the development of non-credit workforce programs at SUNY WCC that drive the economic stability of our region
- A recent grant of **\$315,000/2 years** will support the development of NEW short-term workforce programs at SUNY WCC's **Mount Vernon Extension Center**
- Students will earn credentials in **Construction** and **Healthcare**, two big growth areas in the Westchester and region market
- **NEED:** Workforce Scholarships



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The Honors College

- Established by an Anonymous Donor in 2018, a cohort of 18-20 high-achieving students are selected to earn a **SUNY approved Honors-designated degree** in the Liberal Arts: Humanities and Social Sciences.
- Students who maintain a **3.5 GPA** and agree to **complete in two years** attend **tuition-free**, have rigorous honors-level coursework, and opportunities to participate in research projects and symposium.
- At May 2024, **Six Cohorts** will have graduated; students have secured Ivy League transfers, prestigious scholarships and fellowships, and SUNY Chancellor's Awards.
- Program expansions include the inclusion of **Liberal Arts: Math/Science** and **Accounting/Finance** Honors degrees.
- **THE NEED:** Scholarship funding from the original grant will deplete in four years.

We seek to create a \$3.5 million endowment fund to support future students



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Study Abroad at Cambridge

- SUNY WCC Honors students attend a two-week summer session at Cambridge University, for which they earn credit; for most students, this is a life-changing experience
- Scholarships (up to \$3,000) for 15-20 students are provided through the \$500,000 **Durst Endowment Fund** with additional grants from **Cambridge University Press** and **Barbara Abeles**
- Expenses of the program continue to increase; We want to be able to provide students with larger awards, as well as increase the number of students who are able to travel.
- **NEED:** a matching \$500,000 endowment



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Emergency Aid Grants

- Funded by **Gerstner Philanthropies**, this program enables SUNY WCC to assist students with “one-time” emergencies such as rent, utilities, car issues, medical bills, childcare, and other qualifying needs.
- Piloted in 2017, the grant has been consistently renewed and increased each year from the original \$25,000 to **\$150,000 this year** in recognition of students’ needs and our success in administering the program.
- SUNY WCC has been called upon to **share our program model** with new awardees as Gerstner Philanthropies has expanded the program to other campuses.
- The program is administered in partnership with **Student Support Services**; recipients receive counseling throughout the academic year
- **NEED:** Ongoing emergency aid, food insecurity, and transportation needs; **most importantly, funds to support additional counselors**



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Viking ROADS

- A **\$1 million grant** from the **Arnold Foundation** enabled SUNY WCC to replicate the very successful CUNY ASAP program.
- This opportunity program helps motivated students graduate with an Associate Degree in **three years or less**.
- Full-time students receive personalized advising, financial, and academic support, including **book and transportation stipend and gap scholarships**.
- Initial reports show ROADS students consistently outperformed others in persistence, full-time enrollment, and credit attainment; SUNY Central now replicating the WCC model
- An **additional \$1.6 million** was anonymously provided as scholarships for the initial financial supports of approx. \$1,400 per student.
- **NEED: Additional scholarship donations to support the continuation and expansion of the program**



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Quest for Success

- An opportunity program that addresses the falling completion rate of men of color.
- Funded by the **City of Yonkers**, in addition to providing transportation and book funds, the program's main component is mentorship and coaching over a three-year period to graduation.
- Located at the **Yonkers Extension Center**, the program has recently been **expanded** to include students in Mount Vernon through a grant from **Unidos US**.
- **NEED:** additional funds to support administrative expenses and expansion college-wide.



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Robert R. Wiener Center of Academic Excellence in Cybersecurity



October 2019

- Designation as *Center for Academic Excellence* by DHS and NSA

January 2020

- Bob Wiener pledges **\$1 million** for Center of Excellence development

September 2020

- First Cohort of Wiener Cyber Scholars named

March 2021

- 3-year plan: space renovation, curriculum development, career planning

November 2023

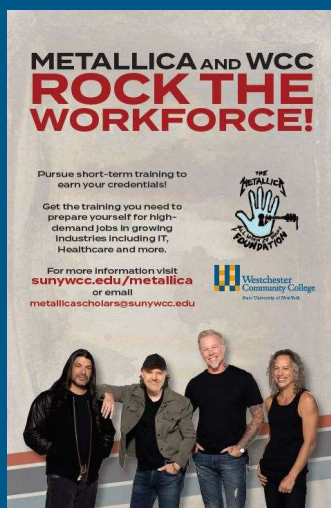
- Center Opens!

NEED: Additional funds for scholarships for growing number of Cyber Students



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Metallica Scholars Initiative



- Recurring, decreasing grants used to support scholarships for short-term workforce students in **Advanced Manufacturing**
- **\$185,000** received to date; expect another reduced renewal for 24/25
- A **NEW additional \$50,000** grant was just received (in partnership with Carhartt) specifically to promote Women in Advanced Manufacturing and Construction
- **NEED: Workforce Scholarships**

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PepsiCo Foundation Uplift Scholarships



- **\$900,000** grant over three years to support **underserved** WCC students pursuing careers in Information Technology each year
- **40 scholarships a year** for degree-seeking students majoring in Cybersecurity, I-TECH, CIS, and Accounting
- **40 scholarships a year** for short-term IT workforce students
- Grant provides for Faculty Coaches and Workforce Navigators to assist scholars.
- **NEED:** Grant recently renewed; however, Guidelines have changed to serve PepsiCo's corporate priorities, which may or may not be in line with college needs

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PepsiCo Foundation SMILE Scholarship

Success Matters In Life and Education

- **10 two-year** scholarships of up to **\$25,000 per year (\$50,000 per students)** are reserved for underserved SUNY WCC students transferring to complete their bachelor's degree in a variety of business fields
- Special mentoring, leadership seminars, internships, and other career success activities are provided by PepsiCo with a pathway to employment
- The **fourth cohort** of 10 students in this five-year program were selected in May;
- WCC is one of **only five** community college beneficiaries nationwide; a recipient from the first WCC cohort has just been hired by PepsiCo
- **NEED:** We are hopeful for a continuation of the program



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Simulated Hospital Lab

- **\$2.3 million** was raised to develop a Simulated Hospital Lab. Space in the Science Building in Valhalla has been secured.
- The project is now in its **Design Phase**; blueprints are expected to be completed later this summer.
- Construction is estimated to begin in the fall, and a grand opening is being planned for **September 2025**.
- **NEED:** We anticipate that the cost for equipment may rise before the project is completed, and additional funds might be required.



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Take Aways:

Cross Campus Collaborations

Takes time to develop
May not result in a viable project

Expectation of Sustainability

Funding is not forever

Deliverables, ROI

Required data, reports, outcomes, results
Need for systems and administration

Continuous Stewardship

Intensive allocation of personnel resources