

2nd Annual



Budget Report & Survey Results

2025 Gala Budget Report

4/30/25 Transforming Futures Together Gala Bottom-Line Financial Summary	
<u>As of 6/18/25</u>	
Total Gross Revenue Attributed to Gala	\$ 552,466
<i>Less Previous Commitments:</i>	
Peter Herrero Scholarship	\$ (50,000)
Gary Zahakos (guest of Dolores Swirin-Yao)/Metallica Scholars	\$ (10,000)
Total New Dollars Raised	\$ 492,466
Total Expenses*	\$ 113,277
Net New Revenue	\$ 379,189
Budget Net Goal	\$ 208,186
Net Revenue in Excess of Budget	\$ 171,003
<i>*Still reviewing actual expenses</i>	

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Budget Net Goal	\$ 208,186
Net Revenue in Excess of Budget	\$ 171,003
Unrestricted	\$ 379,189
Paddle-Raise Donations	\$ 170,499
*Still reviewing actual expenses	

11/8/23 Transforming Futures Together Gala Bottom-Line Financial Summary	
As of 2/4/25	
Total Gross Revenue Attributed to Gala*	\$ 468,216
<i>Less Previous Commitments:</i>	
ConEd reallocated contributions from previous years	
\$50k and \$25k paddle raise previously committed	\$ (137,000)
Total New Dollars Raised*	\$ 331,216
Total Expenses	\$ 108,866
Net New Revenue	\$ 222,350
Budget Net Goal	\$ 100,000
Net Revenue in Excess of Budget	\$ 122,350
Restricted/Unrestricted	
Tan-Kaung Endowment Permanently Restricted**	\$ 27,300
Turkey Tickets Temporarily Restricted	\$ 5,100
Total Restricted Gifts	\$ 32,400
Unrestricted	\$ 189,950
Paddle-Raise Donations	\$ 111,661
*Includes 11,500 matching from Tan-Kaung of gifts from Bill and Rose's friends.	

Variance FY 25 vs. FY 24
\$ 84,250
\$ 161,250
\$ 4,411
\$ 156,839 (1)
\$ 108,186
\$ 48,653
\$ 189,239 (2)
\$ 58,838

(1) Net increase in revenue compared with 2023 Gala: **\$156,839**

(2) Net increase in unrestricted contributions compared with 2023 Gala: **\$189,239**

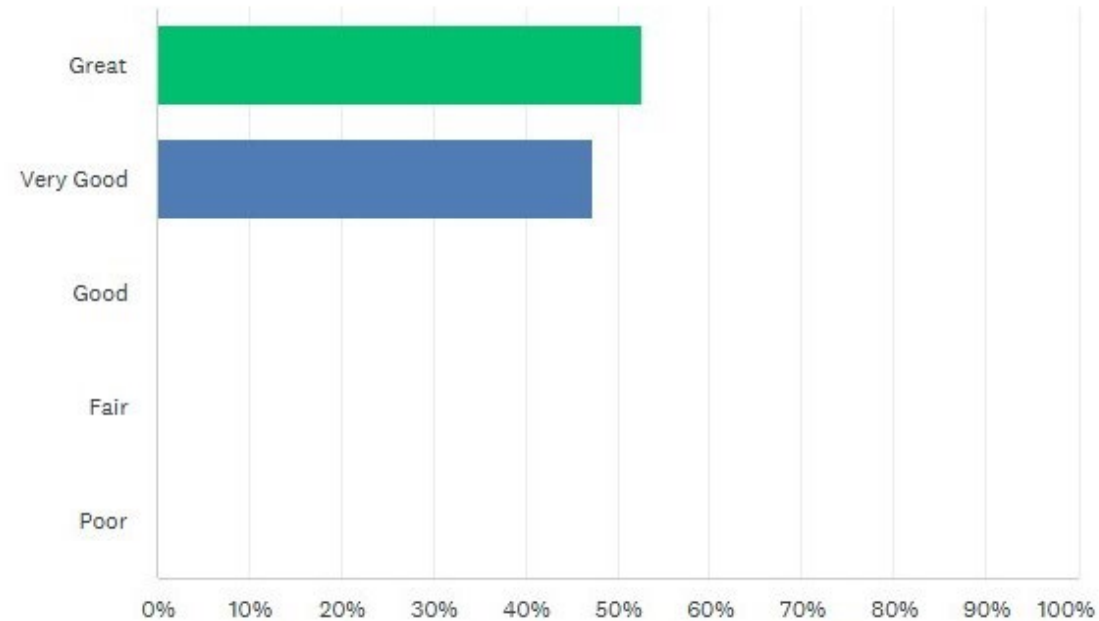
Additional Data Points

- Total # of Donors **188**
- Total # of New Donors **50**
- Percentage of New Donors from Overall Donors **26.6%**
- Total Contributions from New Donors **\$104,652**
- Percentage of Paddle Raise from Gross Revenue **30.9%**

2025 Gala Survey Results

The overall "vibe" of the event

Answered: 19 Skipped: 0



ANSWER CHOICES	RESPONSES	
Great	52.63%	10
Very Good	47.37%	9
Good	0.00%	0
Fair	0.00%	0
Poor	0.00%	0
TOTAL		19

Comments on Overall Vibe

☐ Friendly feeling, people were happy to join in support of students.

5/13/2025 04:11 PM

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☐ QR code made the paddle raise efficient. attended event next day with Caitlyn leading paddle raise. NFP used same QR code approach

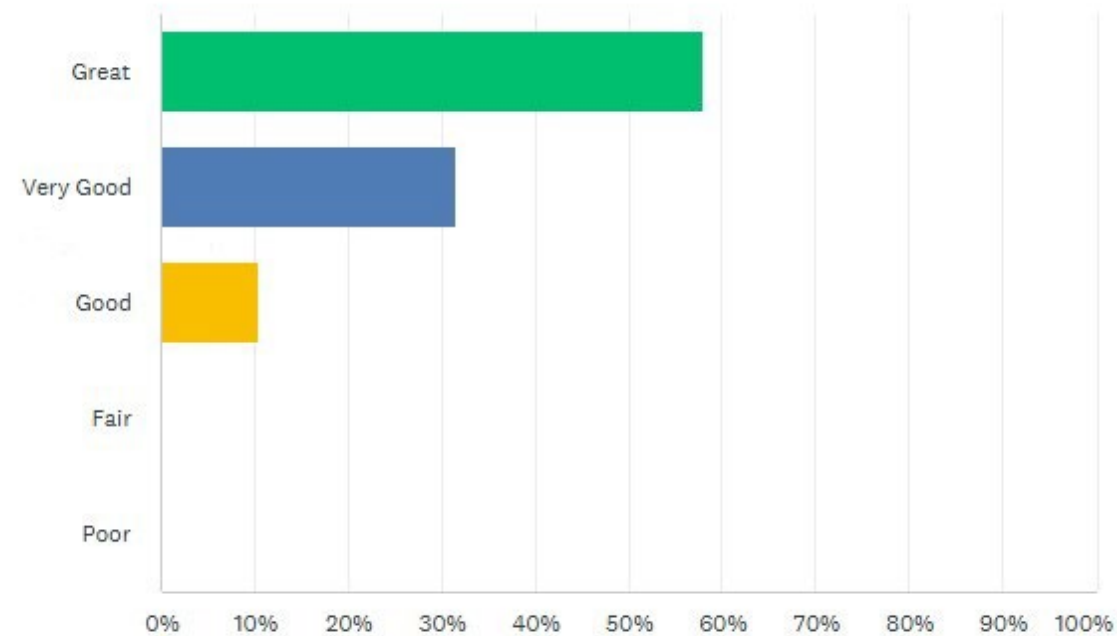
5/7/2025 09:03 PM

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Quality of the messaging through Dr. Miles' remarks and the student/honoree videos

Answered: 19 Skipped: 0



ANSWER CHOICES	RESPONSES	
Great	57.89%	11
Very Good	31.58%	6
Good	10.53%	2
Fair	0.00%	0
Poor	0.00%	0
TOTAL		19

Comments on Messaging

☐

Excellent that she spoke about encouraging trends while also touching on challenges. As always student-centric, articulate.

5/13/2025 04:11 PM

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☐

The students were really "in the room" which was very impactful

5/6/2025 11:37 AM

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☐

Dr Miles is much better in person. Frankly, I don't recall student videos

5/6/2025 11:02 AM

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☐

Again, it was noisy and the crowd not focused on the speeches as it was hard to hear.

5/6/2025 10:42 AM

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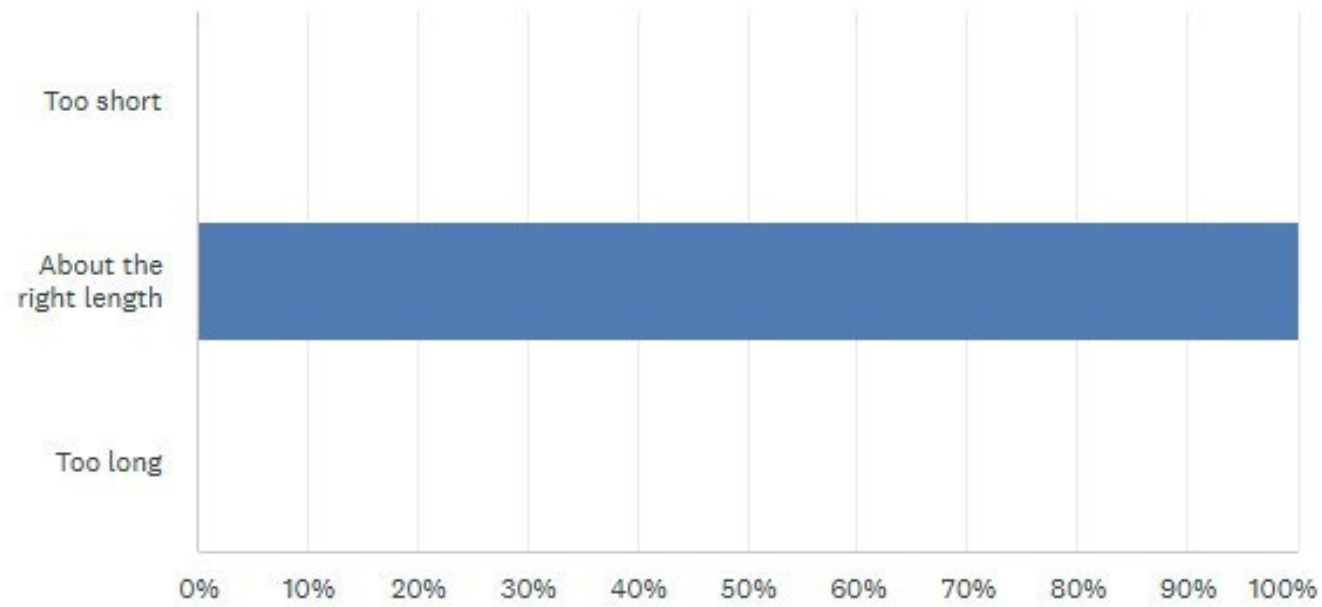
Additional comments...

☐

There needs to be a more substantive, compelling student video(s)

Length of program

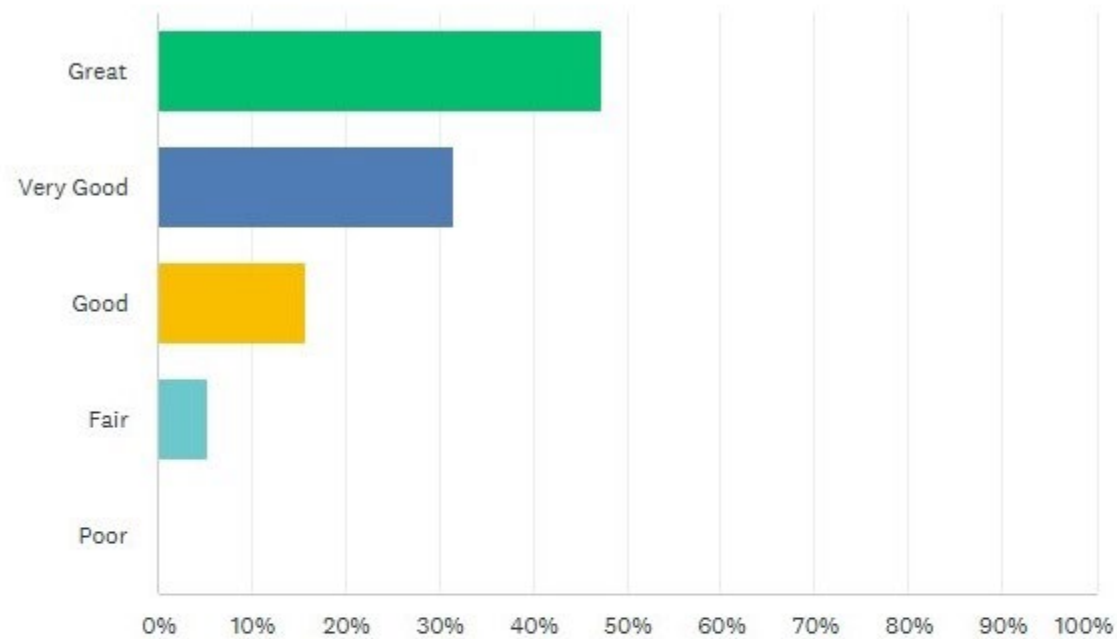
Answered: 19 Skipped: 0



ANSWER CHOICES	RESPONSES	
▼ Too short	0.00%	0
▼ About the right length	100.00%	19
▼ Too long	0.00%	0
Total Respondents: 19		

Chris Williams as emcee

Answered: 19 Skipped: 0



ANSWER CHOICES	RESPONSES	
Great	47.37%	9
Very Good	31.58%	6
Good	15.79%	3
Fair	5.26%	1
Poor	0.00%	0
TOTAL		19

Comments on Emcee



Warm and welcoming. Loved that he joked about wanting to raise more than his sister.

5/13/2025 04:11 PM

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So personable! He deftly represented our institution and needs.

5/13/2025 03:11 PM

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i thought Chris was terrific and so wonderful he was willing to honor Helen's legacy with WCC. She would be so proud, and rightly so. The Williams family has been extremely generous in lending their talents and branding

5/7/2025 09:03 PM

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There was too much talking at the tables that made it sound unclear. Too much noise in general and no consideration for the speaker.

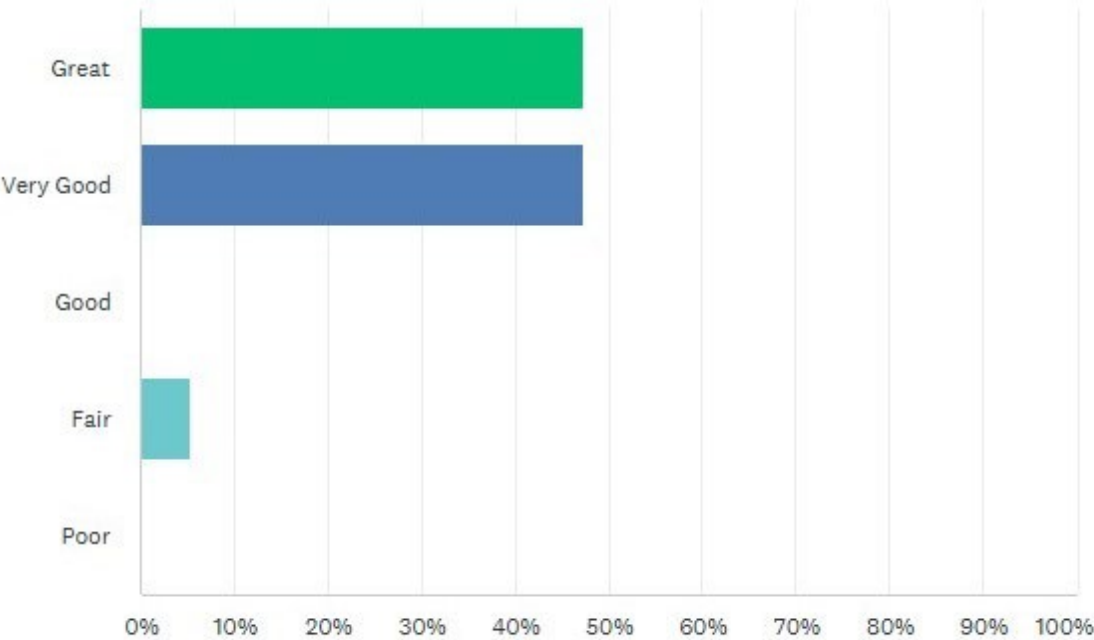
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Caitlin Davis as auctioneer

Answered: 19 Skipped: 0



ANSWER CHOICES	RESPONSES	
Great	47.37%	9
Very Good	47.37%	9
Good	0.00%	0
Fair	5.26%	1
Poor	0.00%	0
TOTAL		19

Comments on Auctioneer



I like that she gave examples of what a given level buys - got a bit cluttered.

5/13/2025 04:11 PM

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tremendous energy; she did her homework knowing / linking contribution amounts to student impact. In my wildest dreams, did not expect to raise over \$.5mm. just terrific —and hopefully a helpful and accurate barometer for capital campaign

5/7/2025 09:03 PM

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WOW

5/6/2025 06:15 PM

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Went too quickly from one price point to the next lower. No excitement generated though she was loud



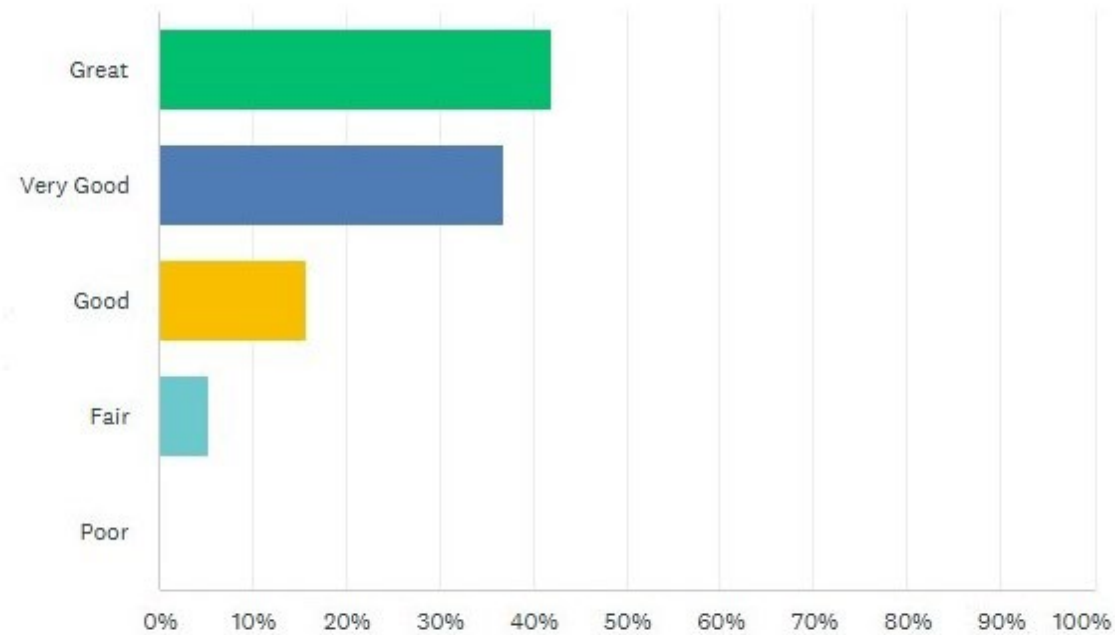
Very clear. The audience was focused.

5/6/2025 10:42 AM

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Paddle raise and donation process (QR code, pledge cards, etc.)

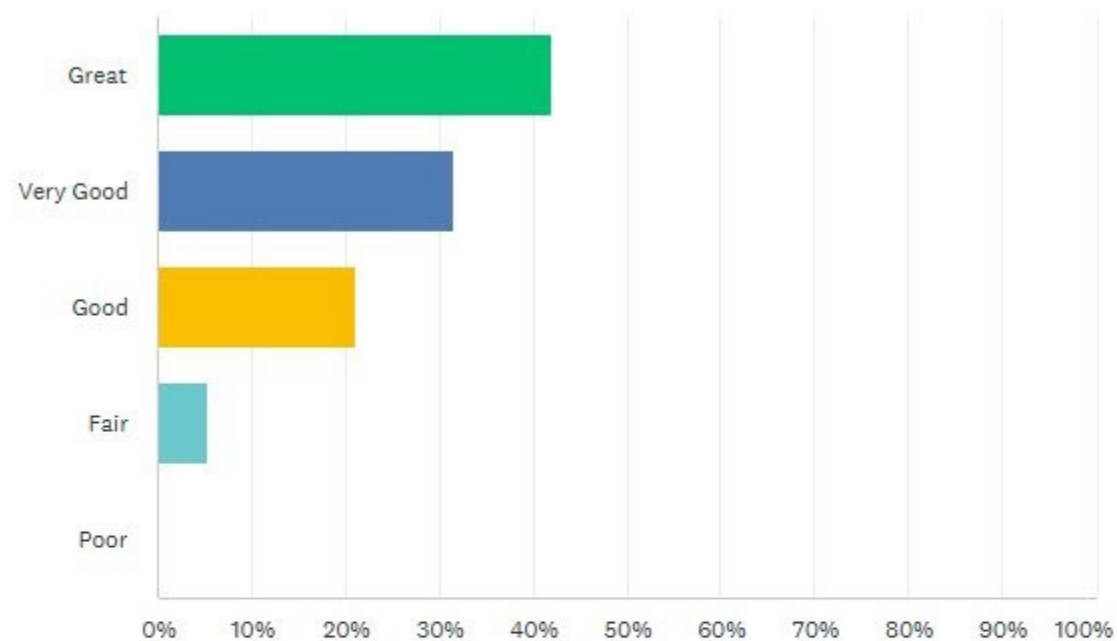
Answered: 19 Skipped: 0



ANSWER CHOICES	RESPONSES	
Great	42.11%	8
Very Good	36.84%	7
Good	15.79%	3
Fair	5.26%	1
Poor	0.00%	0
TOTAL		19

Quality of the A/V, on-screen digital journal, sound and lighting

Answered: 19 Skipped: 0



ANSWER CHOICES	RESPONSES	
Great	42.11%	8
Very Good	31.58%	6
Good	21.05%	4
Fair	5.26%	1
Poor	0.00%	0
TOTAL		19

Comments on A/V

☐ Seemed fine from the front of the room.

5/13/2025 04:11 PM

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☐ was great to have multiple TVs throat room

5/7/2025 09:03 PM

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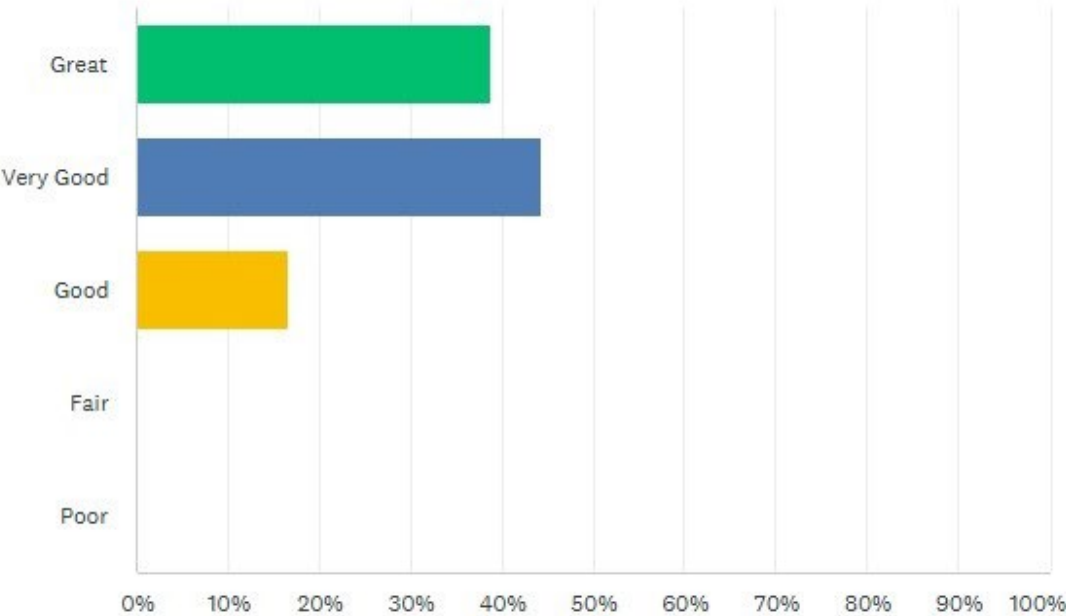
☐ It was difficult to hear in person women speakers

5/6/2025 11:02 AM

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Quality of Tappan Hill service (coat check, food & beverage service, valet parking, etc.)

Answered: 18 Skipped: 1



ANSWER CHOICES	RESPONSES	
Great	38.89%	7
Very Good	44.44%	8
Good	16.67%	3
Fair	0.00%	0
Poor	0.00%	0
TOTAL		18

Comments on Tappan Hill Service

☐ I did not check a coat or need valet parking. I was offered many hors d'oeuvres which were well presented.

5/13/2025 04:11 PM

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☐ Restaurant service good, but Valet parking slow in part due to logistics of front door portico. hopefully can find a second, nearby outlet for valeting.

5/7/2025 09:03 PM

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☐ slow dinner and wine service

5/6/2025 06:15 PM

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☐ Only used food and beverage service. Nicely done

5/6/2025 11:02 AM

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Comments on Tappan Hill Service *(continued)*



Meal served at our a table was cold and they did not circulate with wine or other beverages. Only half of our table was served coffee.

5/6/2025 10:35 AM

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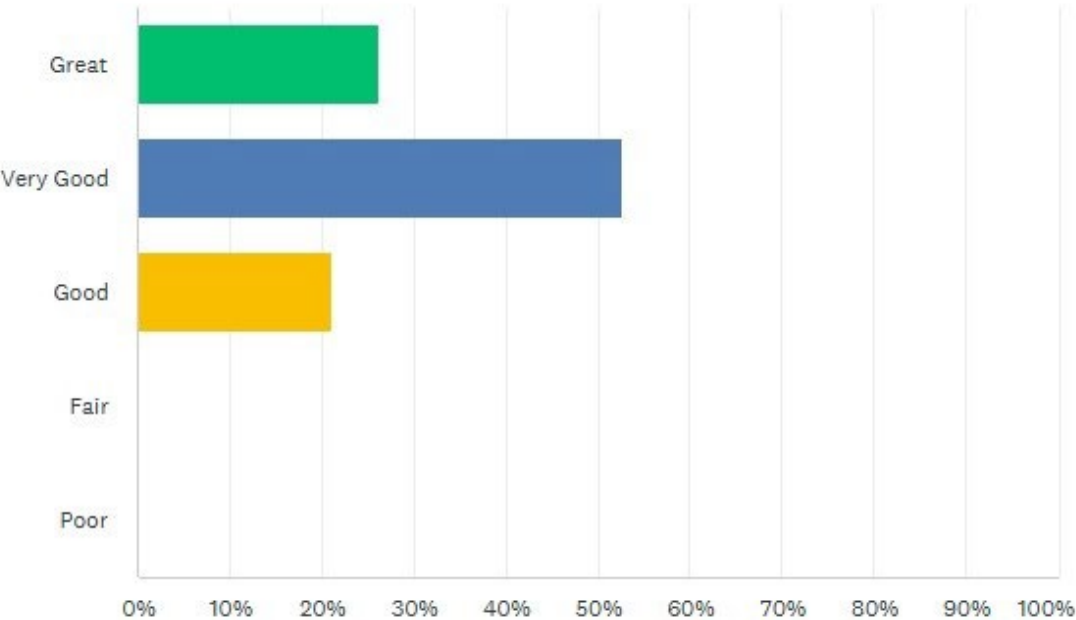
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Additional comments

☐ Not enough bussing of empty glasses and plates during cocktail reception

Quality of food & beverage offerings at cocktail reception and dinner (e.g., hors d'oeuvres, first course, entree, dessert)

Answered: 19 Skipped: 0



ANSWER CHOICES	RESPONSES	
Great	26.32%	5
Very Good	52.63%	10
Good	21.05%	4
Fair	0.00%	0
Poor	0.00%	0
TOTAL		19

Comments on Food & Beverages

☐

But the hors d'oeuvre could have been better and more accessible.

5/13/2025 04:35 PM

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☐

Perfectly adequate.

5/13/2025 04:11 PM

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☐

Food was good Cocktail reception variety was limited

5/6/2025 11:02 AM

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Additional comments...

☐

Would have preferred more desserts

General comments

☐ Well organized, articulate + effective honorees, compelling message/focus on students

5/13/2025 04:11 PM

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☐ Loved it all! A huge success! Congratulations all around.

5/13/2025 03:11 PM

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☐ Thought this year had alot of very positive energy/good vibe.

5/7/2025 09:03 PM

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☐ Loved the jazz ensemble

5/6/2025 11:37 AM

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General comments *(continued)*

- ☐ I realize that that the Foundation is tied to Tappan Hill, but it ends being way too crowded and seems almost dangerous in the dining room
5/6/2025 11:32 AM [View respondent's answers](#) [Add tags▼](#)
- ☐ Well done! Thank you!
5/6/2025 11:19 AM [View respondent's answers](#) [Add tags▼](#)
- ☐ I hated carrying around the "paddle" cards
5/6/2025 11:02 AM [View respondent's answers](#) [Add tags▼](#)
- ☐ The venue is in need of an update
5/6/2025 10:35 AM [View respondent's answers](#) [Add tags▼](#)

Additional comments...

- ☐ Can it be called a Gala if there's no dancing?

Thank You!