

WESTCHESTER COMMUNITY COLLEGE FOUNDATION

AGENDA

Board of Directors Meeting

Thursday, September 18, 2025 (Hybrid) – Foundation Board Room, Harold L. Drimmer Library, 2nd Floor

Zoom Link: <https://us02web.zoom.us/j/82010003737>

8:30 am Meet and Greet

9:00am - 10:45am Meeting

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| 1. Welcome (5 minutes) | C. Spring |
| a) Introduction | |
| b) Minutes June 26, 2025, Board Meeting, p. 3 | |
| 2. Committee Reports | |
| a) Finance Reports, p. 12 (15 minutes) | R. Cordero/J. Goldberg |
| ▪ Foundation Finance Committee Report | |
| • Proposed FY 2026 Budget | |
| ▪ WCC Revenue Streams (5 minutes) | |
| b) Investment Committee Report (5 minutes) | J. Hirsch |
| 3. Alumni Engagement (10 minutes) | Michelle Schleibaum, Director
Amy Kelley, Alumni Council President |
| 4. Guest Speaker (10 minutes) | Dr. Geoffrey McMillan Russell
Psychiatrist, Stonybrook University
School of Medicine
WCC Alum |
| 5. Presentation (15 minutes) | Nick Cattin
Senior Manager of Consulting & Training
Career Leadership Collective (CLC) |
| 6. Presentation (15 minutes) | Turner Construction Company
Sam Battaglia, Vice President – Preconstruction;
Janice Haughton, Director, Community &
Citizenship |
| 7. Executive Director's Report (5 minutes) | D. Swirin-Yao |
| a) College Update | |
| b) Capital Campaign/Career Leadership Collective Update | |
| c) Good Rebellion Public Relations (p. 16) | |
| d) General Updates | |
| 8. Executive Session (if requested) (15 minutes) | |

9. Tour of WCC's Engineering Labs (optional)

Tom Curanovic

Chair, Engineering Department
Curriculum Chair, Mechanical
Technology, CAD Certificate

Attached Materials:

Minutes of June 26, 2025 Board Meeting, p.3
Finance Committee Materials, p. 12
Good Rebellion Activities Report (through August), p. 16
Career Leadership Collective Materials, p. 22
Real Estate Committee Report, p. 37
The SUNY WCC Viking Classic Car Show Flyer, p. 38
SUNY WCC's Walk to End Alzheimer Flyer, p. 39

Upcoming Events:

- WCC's 2nd Annual Viking Classic Car Show: Sunday, September 21, 9:00am-3:00pm, Valhalla campus
- Grow & Launch Your Business! Hosted by WCC's Workforce Development and Community Education Division, Thursday, September 25, 2025 9:00am-2:00pm, Gateway Center, Valhalla Campus
- WCC's Walk to End Alzheimer's : Sunday, October 5, 2025, 11:00am-2:00pm
- WCC Workshop on "Paying for College & FAFSA Forms" in conjunction with LUCA (Latino U College Access): Wednesday, October 8, 2025
- Hartford Hall Society Tea (members only): Thursday, October 16, 2025, 3:00-4:30pm
- WCC Foundation Board of Directors Meeting: Thursday, November 20, 2025, 9:00-10:45am, Hybrid (Zoom & Foundation Board Room)

DRAFT
WESTCHESTER COMMUNITY COLLEGE FOUNDATION
Board of Directors Meeting
Foundation Board Room, Harold L. Drimmer Library, 2nd Floor
June 26, 2025 (Hybrid)

Board Members Present:

Barbara A. Abeles, Shirley Acevedo-Buontempo, Meryl A. Allison, David J. Berry, Robert Cordero, Betty Cotton, Lisa M. Denig, André G. Early, Aleida Frederico, Doug Greene, Jennifer Gruenberg, Kathy Halas, Lorna Hawthorne, Joyce A. Hirsch, Anne Janiak, George P. Lindsay, Patricia P. Lunka, Richard Martinelli, Melissa Maurer, Phillip J. McGrath, Bob McNamara, Linda Moser, Wendy R. Nadel, Jonathan Pollack, Rachel Rader, Ray Sanchez, Joyce Seligman, Cornelia Spring, Katherine Stipicevic, Jeremy Sunshine, Ruth Suzman, Alice Tenney, Susan Elion Wollin, Susan Yubas.

Board Members Excused:

Amy Ansehl, George E. Austin, Sharon F. Cooper, John A. DeCicco, Kamil Hamaoui, Peter Herrero, Ken Jenkins, Amy Kelley, Wilson Kimball, Elyse Klayman, Joanne Landau, Thomas T. Lee, Stephen Lowey, Matthew G. McCrosson, Belinda S. Miles, LeRoy W. Mitchell, Debbie Raizes, Cecile D. Singer, Evelyn Stock, Lucille Werlinich, Sani Williams

Guests:

R. Graff, Coordinator Transfer Services, Lana Lein, SUNY WCC, Class of 2025 & Columbia University Student

Staff Present:

Jenny Aponte-Paez, Christine Brennan, Carrie Colon-Lopez, Carol Capobianco, Dorothy Durante, Jeff Goldberg, Ilene Lieberman, Kathleen Ryan, Michelle Schleibaum, Dolores Swirin-Yao

TOPIC	DISCUSSION/REPORT	ACTION	PRESENTERS
<i>Call to order</i>	Ms. Cornelia Spring called the meeting to order at 9:05 AM.		C. Spring
<i>Minutes of the April 17, 2025, Board Meeting</i>	Ms. Spring welcomed the WCC Foundation's Board of Directors. She briefly reviewed the Minutes from the April 17, 2025, Board meeting. A motion was made to approve minutes for the April 17, 2025 meeting, with the modification suggested by Mr. Bob McNamara to add the SUNY WCC fund balance. Special acknowledgment was given to the following individuals for their service on the Foundation Board: Ms. Jennifer Gruenberg - 20 years Mr. Matt McCrosson - 15 years Ms. Patricia Lunka - 10 years Ms. Evelyn Stock - 10 years Ms. Katherine Stipicevic - 10 years	<i>Moved Seconded Approved</i>	P. McGrath K. Halas Unanimous

Investment Committee Report	Joyce Hirsch provided the Investment Committee report. Ms. Hirsch reported as of May 31, 2025, preliminary results are as follows: • TIFF manages \$46.6 million in endowment funds, including \$44M at TIFF and \$2.6M in private equity legacy assets. • Year-to-date, the portfolio performed slightly under benchmark due to private equity's underperformance. The Committee spoke to TIFF about their assessment of private equity – the fund managers they use are much smaller firms that invest in smaller companies which makes it easier to bring to market when they mature. • Year-to-date, the overall portfolio is up 4% and since inception it is up 12%. • In addition, TIFF manages a supplemental \$7.5 M in public equity that is up 5% year-to-date and up 14% since inception, beating the benchmark. • TIFF's big bet is on AI. They believe AI will uncover investments that are groundbreaking. • TIFF is aware of all the uncertainty in the environment, shifting conflicts in the Middle East, tariffs, etc., and they feel the Foundation's strategic asset allocation is appropriate. • Wilmington Trust manages short term investments; they believe we should stay in the shorter end of intermediate ranges, which matches recommendations of many investment advisors. • Mr. Goldberg added – that the total temporarily restricted investments were \$24.5M. Adding that to \$46.6M in endowment investments brings the investments to a total to \$71.1 M.		J. Hirsch/ R. McNamara
Finance Committee Report	Mr. Rob Cordero reported there was a brief upheaval in investments in April although there was a much better outcome in May. Mr. Cordero asked Mr. Jeff Goldberg to provide the financial update. Mr. Goldberg presented the financial report through April 30, 2025, as the results through May were not final.		R. Cordero J. Goldberg

	Through April 30th, the Foundation has \$7.5M in revenue compared to a full-year budget of \$7.6M. There was a \$1.3 million decline compared to last year's revenues through April because while investment return was positive thru April, it wasn't as positive as last year due to market performance. This was offset in part by an increase in contribution revenue due to a contribution of \$1.5 M endowment gift this year. Expenses are within budget at \$5.385M compared to a full year budget of \$9.320M. Expenses increased from \$3.471M for same period last year due to the timing of scholarship disbursements, Pathways Student Success Programs (expenditures for Simulated Hospital Lab), personnel (Manager of Special Events) and general & administrative expenses (budgeted new costs for public relations and the capital campaign feasibility study).		
Real Estate Committee	Mr. Cordero provided an update on County Homes, in which the Foundation has a 60% interest. He noted that the HVAC system of the Tappan Hill property requires an update. After evaluating options and conducting a study, resolutions were presented to the Real Estate Committee and Finance Committee, which recommended approval to the Executive Committee. Funding estimated at \$500,000 before anticipated rebates will be sourced from the corporation's assets and the project is targeted for completion by February 2026. Mr. Goldberg noted that the resolution was brought before the Executive Committee for approval and the Committee approved the motion.		R. Cordero
Special Events Committee Report	Susan Yubas reported on the Special Events Committee 2025 Gala was a great success. Highlights included a cocktail hour on the patio and the student jazz group who provided excellent entertainment. Emcee Chris Williams was enjoyed by all, and Auctioneer, Caitlin Davis did a great job. Total revenue for the Gala was \$552K. With net proceeds of \$379K. A net increase of \$156K compared to the 2023 Gala and nearly double the unrestricted gifts. Ms. Chrissy Brennan presented how the 2025 Gala compared to the 2023 Gala. Of the total new dollars raised, more than \$170K came from the paddle raise. That's a \$58K increase in paddle		S. Yubas/ C. Brennan

	raise dollars compared to 2023 with no restricted gifts among this year's revenue, whereas in 2023 had more than \$32K in restricted contributions. Total number of donors was 188, with 50% being new donors. Total contribution from new donors was \$104K. Ms. Brennan reviewed the highlights of the results of the event survey, which were overwhelmingly positive with some helpful suggestions including adding a compelling student testimonial video, concerns about hearing speakers from certain parts of the room, along with issues with dinner service and the valet backlog. Ms. Yubas stated that the Committee will discuss ideas and strategies for all events moving forward, including when and where to hold the gala. Ms. Swirin-Yao stated that the significant increase this year was due to three honorees, who brought in significant dollars in addition to the generosity of the Board. Honorees are a critical component of the gala strategy going forward. Board members mentioned the success of the Neighbors Link event and that their auctioneer was great in addition to using a text-based giving platform. Ms. Brennan will contact their auctioneer to gather information for the committee to determine if a change will be made for Gala 2026.		
Scholarship Committee	Lisa Denig reported on the Scholarship Committee's recent activities. The Committee held a meeting on Monday, welcoming two new members: Jonathan Pollack and Rachel Rader. Ms. Denig reported that the Scholarship Committee has finished its revision of the Scholarship Policy. At this point it will be sent to the Governance Committee for their review. Once they review it, if approved, it will go to the full board for a vote. The Scholarship Committee is looking forward to moving ahead with its new role in helping with scholarship marketing and expanding our role in advocating for new scholarships for more students. Ms. Spring noted that the Foundation awarded scholarships to 1,400 students, up from 1,100. Ms. Lieberman reported that scholarships are awarded in two ways: through automatic consideration based on FAFSA or alternative financial aid forms, and through applications for programmatic scholarships tied to		L. Denig/ D. Berry

	specific curricula or mentoring programs, such as Pepsi Uplift. Ms. Acevedo-Buontempo noted that LUCA conducts eight FAFSA boot camps at Westchester County high schools to guide students and parents and offered to collaborate with Ms. Aponte-Paez to host similar boot camps at SUNY WCC for students and families.		
Personnel Committee	Susan Elion Wollin reported that, according to the Foundation by-laws, her role as president includes overseeing the Personnel Committee, whose members are selected by the President from among the Officers of the Board of Directors. The Committee is responsible for establishing personnel policies, staffing and compensation and consultation with the Executive Director and for reviewing the performance of the Executive Director. The goal is to have the annual review of the Executive Director completed and to Ms. Swirin-Yao by November 2025.		S. E. Wollin
Executive Director's Report	Dolores Swirin-Yao provided her Executive Director's report: College Update: • There is considerable concern about funding issues due to Federal proposed changes. The information shared is from the House bill; though the Senate bill was somewhat less dire, the final bill is still unresolved as of the date of the board meeting. • New York State funding is remaining steady with the same state contribution per student and some additional state investments in high demand programs. • Federal budget proposals in the current government spending bill that would negatively impact on SUNY WCC if passed are: • Complete elimination of the SEOG (Supplemental Educational Opportunity Grant); SUNY WCC current funding is \$377K. • 80% cut in work study programs that allow students to earn money and get work experience; SUNY WCC current funding is \$358K. • Complete elimination of the TRIO grant to provide support to low-income individuals, first-generation college students, and		D. Swirin-Yao

	individuals with disabilities. SUNY WCC's 2020-2025 grant was \$1.5M or about \$300K/year, serving 170 students annually. • Complete elimination of the CCAMPIS grant to provide access to childcare for student-parents to get childcare at VMCC; SUNY WCC's current grant runs through 2027. • Increasing credit load requirements for the PELL program, to require full-time students to take 15 credits and part-time students to be at least half-time, which would make it very hard for many of our students to qualify. WCC has 3,800 students receiving PELL grants, representing about \$17M of SUNY WCC's budget. • Colleges would be liable to reimburse a percent of student loans if students do not pay them. • Summer enrollment at the College is up nearly nine percent over last year. Capital Campaign Update: The contract with campaign consultant Plan A began May 1st. We are two months into the six-month initial period of the campaign and activities are on track. This is the major area of focus for Ms. Lieberman and me. There are six areas of activity currently underway. 1. Development of the first iteration of the prospective donor list that we will need for the campaign with a goal of having 300 or more qualified prospects, including individuals, foundation and corporations. A database screening to identify individuals with potential is underway. 2. A draft case for support with a menu of projects and initiatives largely around career readiness. Meetings have been conducted with the key individuals at the College to identify projects and to coordinate with the work of the Career Leadership Collective as well as some information that our government grants office is gathering for an upcoming Title V grant application. 3. Initiating a business leadership council/corporate advisory council (name to be finalized later). Plan A has conducted comprehensive research on best practices on similar groups and will present a plan and a job description for the director position.		
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	4. Recruitment of campaign leadership is underway; we are considering one or two internal leaders and an external, corporate leader. 5. We have created a major gifts officer job description and are ready to recruit. The job description will be shared with the board for candidate recommendations. 6. Major gift fundraising continues while we are in the start-up phase of the comprehensive campaign; we received a \$1.5M Honors College endowment gift and expect to have significant news on another gift to share soon thanks to Ilene and our colleagues in the College. Career Leadership Collective: The working committee has developed vision and goals and is developing specific actions including some pilot projects that can be early funding projects for the campaign. Some examples are employer-based projects integrated into curricula and summer externships for faculty to better position them to help with career readiness. In addition to informing our capital campaign case, the action plan will be incorporated into the College's strategic plan. Good Rebellion A report was included with board materials and will be shared monthly going forward. Elyse Klayman is providing very valuable input, and the full Ad Hoc PR Committee will meet in the near future. A few highlights were a Letter to the Editor submitted to the New York Times regarding our cooperation with the Westchester group Grad Bag to redistribute dorm room supplies to students in financial need, and outreach to a New York Times columnist on college finance about the value of attending community colleges. There is also activity focused on student stories and specialized publications. Other: A survey will be sent to the board about the time of day in which we conduct board meetings to confirm that our current timing meets the needs of board members. Ms. Colon-Lopez has reorganized the board portal based on recommendations from board members. Ms. Gruenberg shared cards for sale with artwork by children at the Virginia Marx Children's Center.		
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	Ms. Colon-Lopez is a resource to board members with questions about access to parking lots or buildings on campus. Ms. Cotton suggested that the Foundation board members take the time to write to our federal officials to advocate for WCC.		
Transfer Services Presentation	Robin Graff gave a presentation on Transfer Services at WCC. Ms. Graff began her career at WCC thirty-five years ago. The office of Transfer Services offers individual one-on-one transfer counseling sessions for students. The office is comprised of Ms. Graff and two-part time transfer counselors. They provide transfer fairs in the fall, in addition to four-year college representatives on campus year-round. We have an “advisor in residence” is available to students to discuss transfer and scholarship opportunities. Students are offered transfer information sessions, events and workshops. Application assistance is offered for students applying to four-year colleges. Last year over 1,000 students attended transfer fairs and workshops, plus and about 1,600 students requested one-to-one appointments with a counselor. The key to transfer success is to see a transfer counselor as early as possible, first year is best. Ms. Lana Lein, spoke about her experience with the Transfer Office. Lana graduated SUNY WCC, Class of 2025 and she is going on to study at Columbia University in the fall. In 2023 she began her studies at WCC, and knew she wanted to transfer. She started researching colleges and came across Columbia’s School of General Studies and that's where she set her goal. Her first year she focused on academics. In her sophomore year she was awarded the Westchester County Federation of Women's Clubs Scholarship and that lifted a lot of her financial burden. She was able to continue to focus on academics and be more involved as a student. In her second year she decided to apply to become a Phi Theta Kappa Officer; she was selected as the Officer for Membership Engagement and Fellowship. As a first-generation college student, planning for transferring was unfamiliar to her. She turned to Ms.		R. Graff, Coordinator Transfer Services L. Lein, SUNY WCC, Class of 2025 & Columbia University Student

	Graff and the office of Transfer Services who helped her get to know the colleges in the area that offered her major and a realistic sense if they would accept her as a transfer student. She was guided to ask her best professors for letters of recommendation along with identifying scholarship opportunities, and how to request her transfer transcripts. Ms. Graff gave her the tools and guided her. She applied to 11 colleges and was accepted into Columbia. She is grateful to the Transfer Services Office, Ms. Graff and WCC for helping her believe in her dream and her goal. Ms. Swirin-Yao stated that Ms. Graff's information is on the board portal.		
<i>Adjournment</i>	Ms. Spring asked if anyone on the WCCF board would like to enter into an executive session; no one requested an executive session. The next full board meeting will be on September 18, 2025, at 9:00 AM. Ms. Spring adjourned the meeting at 10:52 AM.		C. Spring

Westchester Community College Foundation
Proposed Consolidated Budget
Fiscal Year Ended August 31, 2026

	Unrestricted Budget 2025-2026	Restricted Budget 2025-2026	Consolidated Budget 2025-2026	Consolidated Budget 2024-2025	Consolidated Est. Actual 2024-2025
REVENUE					
Contributions	508,000		508,000	500,000	\$537,196
County Homes Partner Share	181,079		181,079	168,466	164,227
Temporarily Restricted Scholarships & Programs		3,403,736	3,403,736	2,811,795	3,228,964
Endowment Scholarship & Programs		750,000	750,000	135,000	2,320,185
Annual Gala, net	298,344	100,000	398,344	208,186	364,240
Investment Income, net	735,965	35,057	771,022	864,333	786,730
Investment Apprec/(Deprec) & Realized Gains, net	-	2,655,000	2,655,000	2,338,595	5,123,125
WCC Support	530,000		530,000	640,222	480,000
TOTAL REVENUE	2,253,388	6,943,793	9,197,181	7,666,596	13,004,666
EXPENSES					
Scholarships Awarded	12,677	4,222,624	4,235,301	3,712,201	3,745,686
Faculty Development/Program Exp	88,600	1,204,100	1,292,700	895,831	1,034,186
Pathways Programs		240,386	240,386	2,360,108	1,920,647
Gateway to the Future Fund Programs		93,803	93,803	98,509	92,357
General & Administrative Exp	386,175		386,175	352,533	321,787
Fundraising Expense	316,127		316,127	108,826	169,038
Personnel Expense	1,718,817		1,718,817	1,152,461	1,168,515
WCC Support	530,000		530,000	640,222	480,000
TOTAL EXPENSES	3,052,396	5,760,913	8,813,308	9,320,691	8,932,217
Revenue Less Expenses	(799,008)	1,182,881	383,873	(1,654,095)	4,072,449
Transfers from restricted funds	805,396	(805,396)	-	-	-
Distribution from fund balance*			-	2,200,000	
Revenue less distrib. after distrib. from fund bal.	6,388	377,485	383,873	545,905	4,072,449
Total Change in Net Assets	6,388	377,485	383,873	(1,654,095)	4,072,449
Projected/Actual Net Assets September 1	10,217,251	67,141,794	77,359,044	71,447,973	73,286,595
Ending Net Assets August 31	10,223,638	67,519,279	77,742,917	69,793,878	77,359,044

*This represents a distribution of restricted contributions made in prior years that were budgeted to be expended in fiscal 2025.

Westchester Community College Foundation
Proposed New Campaign Budget
Fiscal Year Ended August 31, 2026

Revenue

Temporarily Restricted	500,000
Endowment	500,000
	<u>1,000,000</u>

Programmatic

Architecture & Planning / Schematics - cost estimates capital projects	150,000
Career Leadership Collective transition consulting	12,000
	<u>162,000</u>

Personnel

	Annual Salary	
Stewardship Manager	90,000	110,238
Major Gifts Officer	140,000	141,062
Senior Director, Corporate & Community Engagement	140,000	115,183
Campaign Coordinator	70,000	60,606
Accountant PT (2 days per week)	39,682	39,682
		<u>466,770</u>

Fund Raising

Plan A @ \$12,000 per month	144,000
Campaign Brand/Identity + Initial Materials Design & Production	35,000
Video	15,000
Cultivation Events (4 events @ \$5,000 each)	20,000
Printed materials	5,000
	<u>219,000</u>

General and Administrative

New computers - 3 @ \$2,000 each	6,000
Travel and entertainment reimbursement	2,000
	<u>8,000</u>

Total expenses	<u>855,770</u>
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Excess of projected revenue over expenses for new campaign - FY 2026	<u><u>144,230</u></u>
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Notes:

In FY 2025, the Foundation received a \$300,000 gift to underwrite the cost of a new campaign. Of this amount \$89,000 was spent in FY 2025; the remainder will be spent in FY 2026. The revenue projection includes an expected bequest of \$500,000 to \$700,000.

Proposed Budget 2025-2026

Notes

1. There is a projected increase in estimated actual FY 2025 consolidated net assets of \$4.1 million, compared to a projected deficit (before distribution from fund balance) of \$1.7 million. This favorable variance is due to the following:
 - a. Total revenues are projected to be \$13.0 million, compared to a budget of \$7.7 million, yielding a favorable variance of \$5.3 million, primarily due to investment income and investment appreciation/realized gains of \$2.8 million over budget and temporarily restricted and endowment income of \$2.6 million over budget, which includes an anonymous \$1.5 million endowment gift for the honors college and a \$300,000 anonymous gift to underwrite the expenses for the new campaign that have been mentioned previously.
 - b. Total expenses are projected to be \$8.9 million, compared to a budget of \$9.3 million, yielding a favorable variance of \$400,000, primarily due to programmatic and scholarship expenditures that are net \$270,000 less than budget; WCC support expenses that are \$160,000 less than budget; offset in part by fundraising expenses that are \$60,000 over budget; scholarship expenses that are \$33,000 over budget; and personnel costs that are \$16,000 over budget. The variance is mostly because of Sim Lab expenditures savings and the deferral some of these costs to FY 2026.
2. The proposed FY 2026 budget is a surplus of \$380,000, which is based on assumptions about the timing of the new campaign and investment market conditions described below. If the surplus tracks to actual results, we will consider making additional programmatic investments in the College. Highlights of variations between the FY 26 budget to the FY 25 estimated actual revenue and expenses are as follows:
 - a. Budgeted FY 26 revenues of \$9.2 million are \$3.8 million less than FY 25 estimated actual revenues of \$13.0 million, largely because of investment income and investment appreciation & realized gains, which are budgeted at \$2.5 million less than the FY 2025 estimated actual because the Foundation budgets conservatively due to market uncertainty; and endowment

scholarships and program revenue which is budgeted at \$1.6 million below the FY 25 estimated actual, because the Foundation takes a conservative approach budgeting major gifts.

- b. Budgeted FY 26 investment income and investment appreciation/depreciation and realized gains/losses reflect a return of a 4.5% return on assets invested at Wilmington Trust, and a 5% return on investments at TIFF, respectively.
- c. Budgeted FY 26 expenses of \$8.8 million are \$120,000 lower than FY 25 estimated actual expenses of \$8.9 million because the reduction in Pathways campaign expenses of \$1.7 million is mostly offset by increases in the following:
 - 1. Scholarship expenditures are budgeted at \$4.2 million, an increase of \$490,000 over the FY 25 estimated actual expenditures of \$3.7 million, largely due to increased spending of funds raised in prior years.
 - 2. Faculty Development/Program Expense is budgeted at \$1.3 million, an increase of \$250,000 over the FY 25 estimated actual expenditure of \$1.0 million largely to incremental workforce development spending.
 - 3. Fundraising expense is budgeted at \$316,000, an increase of \$147,000 over the FY 25 estimated actual expenditure of \$169,000, largely due to campaign expenditures.
 - 4. Payroll expense is budgeted at \$1.7 million, an increase of \$550,000 over the FY 25 estimated actual expenditure of \$1.2 million, due to proposed positions for the new campaign, the full year impact of positions hired in FY 25 and salary increases.
- 3. The accompanying New Campaign budget reflects the anticipated revenues and expenses associated with the new campaign that are included in the overall budget.

Good Rebellion

March - August 2025 Activities - SUNY Westchester Community College

MARCH 2025

1. Press List

Expanded and updated the WCC/WCCF press target list

2. Began Latimer Op-Ed

Secured internal approvals for Latimer op-ed and press release, which had been in development since February. Coordinated approval process with Latimer's office.

3. Drafted op-ed for Dr. Miles

Addressing federal policy (later set aside in favor of the Latimer piece)

4. Women's Club LTE

Wrote and finalized Women's Club [letter to the editor](#), including distribution plan and submission instructions.

5. WCCF Wine & Cheese Event

Attended event to build relationships with key stakeholders for future press strategy. Initiated monthly meetings with WCCF.

6. Viking Roads

Started drafting Viking ROADS press items, including internal framing and [media alert](#).

APRIL 2025

1. Gala Press Release

Wrote and distributed the official pre-Gala [press release](#) for SUNY WCC Foundation's annual event.

Gala announcement ran in [The River Journal](#)

Statistics

- **The River Journal**
 - **Reach: 20,000 online readers; 150,000 print + online readers**
 - **Coverage: Westchester, Fairfield, and Bronx Counties (online); River Towns from Peekskill to Yonkers (print)**

Attended the Gala and began laying the groundwork for post-event visibility efforts.

2. Media Strategy – Inside Higher Ed

Pitched and secured a full feature story in Inside Higher Ed focused on SUNY WCC's Viking ROADS program, tied to the release of the MDRC report and the recent press conference.

Coordinated interviews with Dr. Belinda Miles and faculty to ensure WCC voices were central to the piece.

The story was successfully published in [Inside Higher Ed](#)

Statistics

- **Inside Higher Ed**
 - **Reach: 1.2–2 million readers**
 - **Online Views: 744,015**
 - **Coverage: Primarily U.S.; selective global readership**

3. Latimer Op-Ed

Secured approval and pitched a draft [op-ed](#) from County Executive George Latimer in support of SUNY WCC and community colleges.

4. Social Media Strategy & Advisory

Advised on strengthening WCCF's digital presence, with a focus on making the Foundation's voice more active, timely, and visible.

Facilitated a direct connection with Ryan Yarosh, Senior Director of Media & Public Relations at Binghamton University, regarded as a national leader in higher ed social strategy.

Helped lay the foundation for a more modern, mission-aligned social media approach.

5. Ongoing Press Outreach

Conducted broad press outreach, assessed the media landscape, and began adjusting strategy in response to shifting news values and press interest.

MAY 2025

1. Gala Follow-Up

Wrote and distributed the official post-Gala [press release](#).

Post-Gala story appeared in multiple local outlets, including publications in [Scarsdale](#), and [The River Journal](#).

Statistics

- **Scarsdale 10583**
 - **Reach: 25,000 online readers**
 - **Coverage: Scarsdale, NY**
- **The River Journal**
 - **Reach: 20,000 online readers; 150,000 print + online readers**
 - **Coverage: Westchester, Fairfield and Bronx Counties (online) and all River Towns (Peekskill thru Yonkers) in print**

There was also an announcement about the gala and its honorees published in a hyper-local Bronxville outlet, though a link and readership statistics are now unavailable.

2. Media Alert – Communications Central Grand Opening

Wrote and distributed the [media alert](#) for the opening of WCC's new Communications Central media center.

Followed up with press contacts to drive coverage and track interest.

3. Latimer Press Strategy

Shifted strategy due to delays; further discussion to be had when Elyse joins the team in June.

4. Faculty Media Training Kit

Continued to map out the strategy for preparing faculty with press in changing media landscape.

5. Strategic Press Outreach

Continued outreach to press and began adjusting overall strategy in response to media trends, including shift away from positive institutional profiles toward more urgent, issue-driven stories.

6. Federal Climate Guidance

Advised the Foundation to reserve public commentary for federal actions that directly impact WCC, in regard to the broader political climate and the federal government's increasingly hostile posture toward higher education.

7. JPMorgan Press Pitch

Drafted a press pitch highlighting JPMorgan's investment in WCC students as a workforce development model, but scrapped the angle based on shifting priorities and external feedback.

JUNE 2025

1. Ron Lieber

[Finalized pitch.](#)

2. Corporate Partnerships

Crafted story concepts to better leverage corporate partnerships with **PepsiCo**, **Metallica**, and **Con Edison**.

3. Trainings

Finalized updated **media training strategy**, now with Tracy Soren involved in development.

4. New press strategy

Developed new **press contact strategy** designed to better align with evolving media expectations and the shifting landscape for education coverage

Started the new strategy along with [tracking](#).

5. Grad Bag

Drafted a [letter to the editor](#) and submitted for publication.

6. Grad Bag Press Release

Started the process of turning the Grad Bag LTE into a press release

7. Social Media

Tracked progress since our recommendations

JULY 2025

1. **Grad Bag [Press Release](#)**

Finalized and distributed press release for WCC's Grad Bag partnership.

2. **Grad Bag Media Outreach [Media Alert](#)**

Began targeted outreach to *Gothamist*, *WNYC*, and others. Met with CBS reporter for feedback. Developing a plan for press access and student spokespeople.

Update: News 12 came to cover the event and ran a story about it.

<https://youtu.be/5Y9WRD6u84A>

NEWS 12 Reach: No statistics for Westchester alone but across the News 12 networks:
About 1,001,648 households per week.

3. **PepsiCo Story Development**

Met with Pepsi, who expressed interest in a joint media strategy. Began scheduling interviews with SMILE Scholars.

Update: Have met with three Smiles Scholars and have written the first draft of the story and a detailed plan for distribution.

4. **Metallica Marketing Support**

Shared messaging ideas with WCCF. Contact identifying alumni for story development.

5. **Latimer Op-Ed Follow-Up**

Reengaged Latimer's team to revise and reframe original op-ed. Awaiting response.

6. **Podcast Pitching – Dr. Miles**

Compiled list of target podcasts. Outreach ready pending Dr. Miles' availability.

7. **Social Media Strategy**

Reviewed account performance; Facebook engagement up 280%. Delivered long-term strategy to centralize content and strengthen owned media.

8. **Faculty Media Training**

Confirmed training format and potential journalist for the August session. Awaiting

participant list from deans.

9. Press Kit Development

Drafted bios and fact sheets. In review ahead of design. [Press Kit](#)

Update # 6-9: Redeveloped three-pronged media strategy based on Owned, Earned, and Emerging media. Adjusting the training to provide media training for Dr. Miles, the provost, and workforce leadership.

10. Media Pitching

Continued both for Grad Bag and other media opportunities.

August 2025

1. NYT [Letter to the Editor](#)

Crafted and submitted a letter to the editor from Dr. Miles to the New York Times in response to an article about the Trump Administration hurting community colleges.

2. Started a correspondence with the article's author

Laying the groundwork to include SUNY WCC in any future follow-ups or articles.

3. Latimer Follow-up

Contacted Latimer's office to see if they want to be included in any follow-up.

4. Finalized the Pepsi Scholars visibility plan

Now awaiting approval from the scholars to move forward.

5. Met with Metallica All Within My Hands Organization

Went over both press and marketing strategies.

6. Arranged an interview with Wall Street Journal education reporter **Matt Barnum**

The interview came about from our follow-up about an article he had written and took place in the first week of September.

7. Second NYT [Letter to the Editor](#)

Crafted and submitted another letter to the editor from Teresita Wisell to the New York Times in response to an article by David Brooks. Reached out directly to David Brooks as well.

8. Began work on the annual report.

Reviewed last year's report, created an outline, met with WCC and foundation staff, and started to re-draft the outline based on feedback.

9. Media Pitching

Continued our outreach to reporters on behalf of the foundation



AMPLIFYING CAREER SUCCESS

Sept. 18, 2025



Nick Cattin
Senior Manager of Consulting





ABOUT

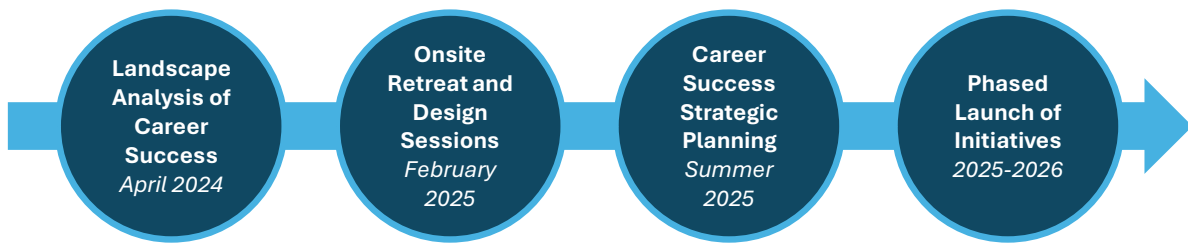
The Career Leadership Collective is a solutions group that provides university upper administrators and career services leaders with advisory insights on how to weave career education and future of work principles into the fabric of the campus.

Since January 2017, The Collective has done business with over 650 universities and engaged with over 55,000 individuals through online training content.

www.careerleadershipcollective.com



TIMELINE



CAREER SUCCESS COMMITTEE MEMBERS



- Dolores Swirin-Yao, *Executive Director of the Foundation*
- Tere Wisell, *VP and Dean of Workforce Development & Community Education*
- Kamil Hamaoui, *Professor of Psychology and Faculty Senate*
- Gelaine Williams, *Career Counselor Coordinator*
- LaTasha Hamlett Carver, *Assistant Dean of Workforce Development*
- Dave Arons, *Division Coordinator of Career & Technical Education*

- Nick Cattin, *Consulting support from The Career Leadership Collective*

***All* students will be able to achieve career success *if* our work is made unavoidable by scaling and integrating into the SUNY WCC ecosystem**



CAREER SERVICES ERAS



**THE
CAREER
COUNSELOR
ERA**

THE RESIDUAL PARADIGM

OFFER

**THE
CAREER
CENTER
ERA**

THE DOMINANT PARADIGM

COME SEE US

**THE
CAREER
ECOSYSTEM
ERA**

THE EMERGING PARADIGM

INSTITUTIONALIZE

THE 4 FOUNDATIONS OF THE CAREER ECOSYSTEM ERA



- 1 A PROMISE FOR EVERY STUDENT
- 2 OF CAREER LEARNING OUTCOMES
- 3 THROUGH EMBEDDED MILESTONES
- 4 FROM AN EMPOWERED COMMUNITY

SUNY WCC – PROMISE FOR EVERY STUDENT



CAREER SUCCESS WILL BE FULLY INTEGRATED INTO A VIBRANT COMMUNITY AT SUNY WCC WHERE STUDENTS ACTIVELY PURSUE THEIR CAREER GOALS AND BUILD THE SKILLS AND NETWORKS NECESSARY TO ACHIEVE LIFELONG EMPLOYMENT SUCCESS.

A robust career ecosystem will be cultivated where students can discover and achieve career goals - supported by faculty, staff, industry leaders, student peers, and alumni - resulting in attaining their educational and employment goals. By emphasizing skill development and experiential learning, we equip students with the academic knowledge and practical skills necessary for their chosen career pathway. Through personalized career mapping and reflection, students will enhance their awareness of strengths and areas for improvement, successfully navigating their job search process throughout their lifetime.

SUNY WCC - CAREER LEARNING OUTCOMES



In support of this vision, the SUNY Westchester community will support students in realizing their employment and career goals through the following Career Success Outcomes:

- **CAREER EXPLORATION AND PLANNING**: Students will develop, adapt, and activate career plans by exploring educational and career options, articulating career goals, and engaging in career pathway mapping.
- **EXPERIENTIAL LEARNING AND SKILL DEVELOPMENT**: Students will enhance their career readiness skills through their educational programs, work-based learning (internships, apprenticeships, clinicals, and more), and other opportunities for application aligned with their academic and career pathways.
- **GROW NETWORKING AND PROFESSIONAL CONNECTIONS**: Students will create professional networks and social capital by building relevant connections with faculty and staff, peers, alumni, and employers towards their career goals.
- **REFLECT ON AND ARTICULATE THEIR UNIQUE SUNY WESTCHESTER EXPERIENCE**: Students will engage in self-assessment and reflection throughout their SUNY WCC experience, revising their career plans, and communicating their experience confidently to realize their educational and career goals.

SUNY WCC – PRIORITIES SUMMARY



- 1 - Increase funding and staff support for career success initiatives.
- 2 - Integrate, coordinate, and increase engagement with the newly developed Career Success Outcomes.
- 3 - Embed career success, pursuing a model of strategically integrated engagement with students.
- 4 - Empower and equip faculty, instructors, staff, and employers to support students' career success
- 5 - Grow accessibility and increase modality of career success engagement

SUNY WCC – PRIORITY ACTION ITEMS



Secure funding for the following priorities:

- **Positions (1.1, 1.2, 1.4, 2.1, 4.1)**
 - A dean or AVP level of career success is the priority hire. Start date of June 2026. Temporary report to TBD cabinet position, with eventual reporting line(s) within the cabinet.
 - A successful peer advising program can be launched with seed money to increase reach.
 - Additional staff hires are needed. See appendix for additional staffing needs with funding requirements.
- **Physical Space (1.3, 2.1, 4.2)**
 - Temporary space for career peer advising program.
 - Phase 1 space needs: 850-1500 Sq Ft. See appendix for additional insights.
- **Additional support from consultants**
 - Six virtual sessions: support for success implementation and ongoing advisory services.
 - On-site training: Plenary session with faculty/instructors and staff focusing on High Impact Practices and the Career Success Outcomes; training and design sessions with key committees and faculty/instructor groups; advisory meetings with campus leadership.

SUNY WCC – PRIORITY 1



- **1 - Increase funding and staff support for career success initiatives.**
 - **1.1 Establish a Career Integration Team composed of full-time employees dedicated to coordinating and integrating career success across the college and community.**
 - Key Positions: Dean/AVP of Career Success and Applied Learning and additional leadership positions
 - Further descriptions and future staffing needs are outlined in the Career Landscape Analysis (2024)
 - **1.2 Identify and allocate appropriate funding toward career success efforts**
 - **1.3 Devote permanent physical spaces to career success and employer activities**
 - **1.4 Develop a Case for Support for donors and corporate partners**

SUNY WCC – PRIORITY 1 GOALS



Goal 1 Targets	August 2026	August 2027	August 2028
1.1 Career Integration Team	Hire and onboard leadership position.	Hire additional staff outlined in phase 2 of the appendix.	Fully staffed as outlined in the appendix.
1.2 Funding	Secure initial funding of \$325,000.	Grow funding to \$800,000.	Grow funding to full amount of \$1,200,000.
1.3 Physical Space	Work with campus planning to identify existing spaces.	New staff and additional spaces renovated.	Long term plan for additional career spaces launched.
1.4 Case for Support	Integrate funding elements of Career Success Strategic Plan into Foundation campaign case for support.	Update and refine case for support as appropriate.	Update and refine case for support as appropriate.

SUNY WCC – PRIORITY 2



- 2 - Integrate, coordinate, and increase engagement with the newly developed Career Success Outcomes.
 - 2.1 Integrate and coordinate existing and new career success efforts into the work of the Career Integration Team.
 - 2.2 Develop ongoing communication plans for CSO's with faculty, instructors, staff, students, and other constituencies
 - 2.3 Map and assess CSOs across the curriculum and co-curriculum, identifying gaps in the student journey.
 - 2.4 Host a campus symposium on Career Success Outcomes
 - 2.5 Collect and analyze alumni career data to identify career opportunities and needs across campus

SUNY WCC – PRIORITY 2 GOALS



Goal 2 Targets	August 2026	August 2027	August 2028
2.1 Integration of existing career efforts	Develop matrix of existing career efforts.	Align career efforts under campus plan and CSOs.	Restructure key offices, efforts, and positions.
2.2 and 2.4 CSO Communication and Symposium	Hold campus symposium on CSOs.	Develop public resources and dashboard for CSO support.	Create annual report detailing CSO progress.
2.3 Mapping of CSOs	Pilot one program area to map CSOs	Map CSOs across 50% of the college	Map CSOs across 100% of the college
2.5 Career Data	Launch pilot to build alumni data for graduates from 2015-2025.	Build public dashboards on job and alumni pathway information.	Annually present updated information to key constituencies and the campus community.

SUNY WCC – PRIORITY 3



- 3 - Embed career success, pursuing a model of strategically integrated engagement with students.
 - 3.1 Develop Scalable Solutions and Programming for Career Success, with a focus on required and automatic participation experiences, instead of currently opt-in experiences
 - 3.2 Design a Professional Goals Intake, based on the Career Success Outcomes, leading students to reflect on their goals and map their advising experience with faculty, instructors, and staff.
 - 3.3 Align key areas of the student experience to support Career Success Outcomes, with a focus on early engagement.
 - 3.4 Incentivize curricular integration with faculty and instructors through stipends and trainings.

SUNY WCC – PRIORITY 3 GOALS



Goal 3 Targets	August 2026	August 2027	August 2028
3.1 Scalable Solutions	Assess existing programs and identify five pilot efforts/programs to scale. Work in parallel with Tech Efforts (5.1)	Grow scaled programs to reach 25% of students and learners at SUNY WCC.	Grow scaled programs to reach 75% of students and learners at SUNY WCC.
3.2 Professional Goals Intake	Develop a pilot project with one student population.	Launch program to all incoming degree-seeking students.	Expand program to all students and learners.
3.3 Career Success Outcomes Alignment	Develop CSO alignment scorecard and assess areas early within the student experience.	Map and align orientations and advising to CSOs.	Identify phase 2 areas for alignment.
3.4 Curricular integration and faculty/instructor supports	Convene faculty/instructor working groups to create plan for academic and program integration. Work in parallel with Career Success Partners efforts (4.1)	Integrate and align career success within 20% of the curriculum and programs.	Integrate and align career success within 50% of the curriculum and programs.

SUNY WCC – PRIORITY 4



- 4 - Empower and equip faculty, instructors, staff, and employers to support students' career success
 - 4.1 Launch a Career Success Partners program, equipping faculty, instructors and staff to influence students' career success
 - 4.2 Create a Peer Career Advising Program to meet with students, present information, and increase engagement with career success
 - 4.3 Cross-train faculty advisors, academic counselors, and other student success staff
 - 4.4 Prioritize training supervisors to transform student employment
 - 4.5 Create an internal committee or working group for Employer Engagement to strategically develop relationships with external employer partners to support career success, in coordination with other campus committees and councils

SUNY WCC – PRIORITY 4 GOALS



Goal 4 Targets	August 2026	August 2027	August 2028
4.1 Career Success Partners	Pilot projects with 8 faculty/instructors and 8 staff.	Grow program to reach 25 faculty/instructors and 25 staff.	Grow program to reach 50 faculty/instructors and 100 staff.
4.2 Peer Career Advising Program	Pilot program with 6 peer advisors.	Increase number to 15 peers.	Grow program to 30 peers.
4.3 Cross-train counselors, advisors, and student success staff	Pilot program with 5 academic counselors.	Pilot program with key student success staff and faculty advisors.	Train and equip 80% of advisors, counselors, and student success staff.
4.4 Student Employment Supervisor	Study committee with student employment.	Pilot program to train supervisors from one division.	Roll out to broader campus, training 50% of student supervisors.
4.5 Employer Engagement Committee	Identify members and launch committee.	Identify all employer relationships and conduct a gap analysis.	Develop and launch plan to engage top 25 employers for SUNY WCC.

SUNY WCC – PRIORITY 5



- 5 - Grow accessibility and increase modality of career success engagement
 - 5.1 Deploy technology to cultivate an extensive asynchronous environment for career success, such as Brightspace modules
 - 5.2 Create a unified “front-door” webpage for all career success efforts at SUNY Westchester
 - 5.3 Increase engagement with existing platforms through integration efforts

SUNY WCC – PRIORITY 5 GOALS



Goal 5 Targets	August 2026	August 2027	August 2028
5.1 Asynchronous Tech Development	Create five asynchronous modules for students with existing LMS. Identify software and AI tools for resume and career support.	Expand to 20 asynchronous modules; Auto-enroll pilot student group into modules. Launch software and AI tools for resume and career support.	Auto-enroll all incoming students and learning into career success modules within existing LMS.
5.2 Unified Career Website	Identify all career and employer resources across campus.	Create a digital front door for students and employers, aligning new and existing resources.	Elevate career websites in key areas. Cross-reference relevant websites across departments and efforts.
5.3 Integrate Existing Tech	Audit and assess all career tech tools, including usage, cost-per-use, and funding sources. Identify existing non-career tech tools to be leveraged.	Create interface for students to engage with all tech tools, with a priority for existing LMS. Connect with Unified Career Website (5.2).	Conduct an audit and assess the increase in usage. Reallocate resources towards new tech needs.

FUNDING AND STAFFING



PHASE 1 INVESTMENT

\$325,000

Title/Item	Budget or Base Salary (not benefits)
Dean AVP (IV)	\$165,000.00
Career Tech	\$35,000.00
Ops & Programming	\$15,000.00
Faculty and Campus Supports	\$50,000.00

FUNDING AND STAFFING



PHASE 2 INVESTMENT

\$800,000

Title/Item	Budget or Base Salary (not benefits)
Dean AVP (IV)	\$165,000.00
Director of Integration (II or III)	\$115,000
Director of Employer Engagement (II or III)	\$115,000
Coordinator	\$65,000
Career Tech	\$45,000.00
Ops & Programming	\$20,000.00
Faculty and Campus Supports	\$100,000.00

FUNDING AND STAFFING



PHASE 3 INVESTMENT

\$1,200,000

Title/Item	Budget or Base Salary (not benefits)
Dean AVP (IV)	\$165,000.00
Director of Integration (II or III)	\$115,000
Director of Employer Engagement (II or III)	\$115,000
Coordinator	\$65,000
Assistant Director	\$75,000
Assistant Director	\$75,000
Assistant Director	\$75,000
Career Tech	\$60,000.00
Ops & Programming	\$35,000.00
Faculty and Campus Supports	\$150,000.00

PHYSICAL SPACE NEEDS



The total square footage dedicated to new career success efforts depends on the flexibility of the various spaces. Based on benchmarking conducted by The Collective, other institutions have a wide range of dedicated square footage. The low end reported was 1,250 sq ft per 1,000 students, and the high end reported was 3,000 sq ft per 1,000 students.

Minimum space needs for a Phase 1 investment are: 850-1500 Sq Ft

- Three staff offices - 3 x 75 Sq Ft = 225 Sq Ft
- Open flex space that can accommodate up to 75 people - either standing or with theater style seating. Suggested minimum of 600-800 Sq Ft
- "Bullpen" space with 3-5 cubicles or "hotel" desks for shared offices (can be connected with the flex space)

Benchmark Example: Ball State University's [Indiana Connection Lounge](#) has reenvisioned how campus space can build connections between students and employers. The innovative lounge is a strategic space where the university hosts alumni, employers, and students. It facilitates one-on-one and small-group introductions, strategically helping students to grow their career development and build social capital. The lounge is equipped with the latest career technology and serves as an on-campus home for employers spending time at Ball State. This helps create lasting connections with the student body, reflecting the institution's dedication to nurturing fulfilling careers and enabling meaningful lives.

SUPPORTING EVIDENCE



**Career Mobility
Defined**

**Skills to do
Quality Work**

**Happy with
Career**

**Financially
Stable and
Satisfied**

HIGH IMPACT CAREER PRACTICES

Help students
Understand
career
opportunities



Help students
create a plan for
their career



Network
with
employers



Teach
critical thinking and
problem solving



Provide helpful
career advice
(Faculty and
Employers)



Encourage
internships
related to
career goals



SUPPORTING EVIDENCE

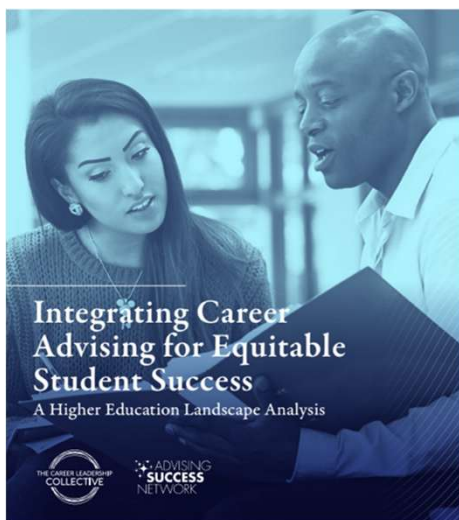


GALLUP: BIG SIX for Life Well-Being and Satisfaction

- Having a professor who made the student excited about learning
- Feeling that professors cared about the student as a person
- Finding a mentor who encouraged the student to pursue goals and dreams
- Working on a project that took a semester or more to complete
- Having an internship or job that allowed the student to apply what they were learning in the classroom
- Participating actively in extracurriculars

NACE: “student in their disciplinary area asking for career advice” – 92%.
Only 50% feel comfortable advising

SUPPORTING EVIDENCE



AASCU American Association
of State Colleges and
Universities
Delivering America's Promise



Nick Cattin
Senior Manager of Consulting



Real Estate Committee Report
9/10/25

The Finance and Executive Committees approved the Real Estate Committee's resolution to move ahead with the implementation of air source heat pumps with natural gas back-up at Tappan Hill to replace the existing HVAC units. This option is the most versatile for the building set-up, highly cost effective, and simultaneously provides significant environmental benefits. This sorely needed replacement effort is pressing because the existing units are significantly past their useful lives

To date:

- A contract has been signed with engineering firm C&S Companies, whose team has been highly responsive and flexible both in adapting their contract to our needs and providing the necessary manpower to do the job. The work is moving along smoothly. Drawings and RFP bidding documents are expected for end September.
- At the same time, the Foundation is working with Con Edison to secure a rebate. While initially it appeared the rebate would need to go through the tenant, Con Edison has confirmed that the rebate will be directed to the landlord. The application process is highly detailed. Our Committee consultant is providing input and overseeing the application process. Con Edison wants to give grants to the public and has a dedicated team of 5-7 members whose job is to deliver successful grant submissions. Our consultant is also looking into other grant opportunities.
- The project's total estimated cost remains approximately \$500,000. The rebate and other potential outside funding is expected to offset some of the cost. The Foundation is using its cash balances to fund the project. Money provided by Mr. Swope's estate along with dividends from our Tappan Hill investment are more than enough to do so.

SUNDAY, SEPTEMBER 21ST 2025
RAIN DATE: SUNDAY 10/5/25

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BUT ALL
MAKES & MODELS
WELCOME**

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WESTCHESTER CC * 75 GRASSLANDS RD VALHALLA, NY

IN THE FIGHT AGAINST ALZHEIMER'S, NOW MATTERS MORE THAN EVER.

Team page of Westchester Community College

DONATE TO THE TEAM

JOIN OUR TEAM

Welcome to our team page for the Alzheimer's Association Walk to End Alzheimer's®! Walk is the largest event to raise funds and awareness for the care, support and research efforts of the Alzheimer's Association®. It's held annually in more than 600 communities nationwide, and our team is excited to participate this year.

Currently, more than 6 million Americans are living with Alzheimer's and over 11 million family and friends provide their unpaid care. We need your help to end this devastating disease. You can make an impact with a donation or even joining our team. Your kindness and generosity truly make a difference in the fight against Alzheimer's and all other dementia. Thank you for your support!

\$70

WE HAVE RAISED

4% ACHIEVED

\$2,000

OUR GOAL



Share Our Page

Our Walk

Our Walk
[2025 Walk to End Alzheimer's - Westchester County, NY](#)
Sunday, October 5, 2025

Team Roster

Search for Team Members

To find a team member, start typing their name below.



Hi. Need any help?